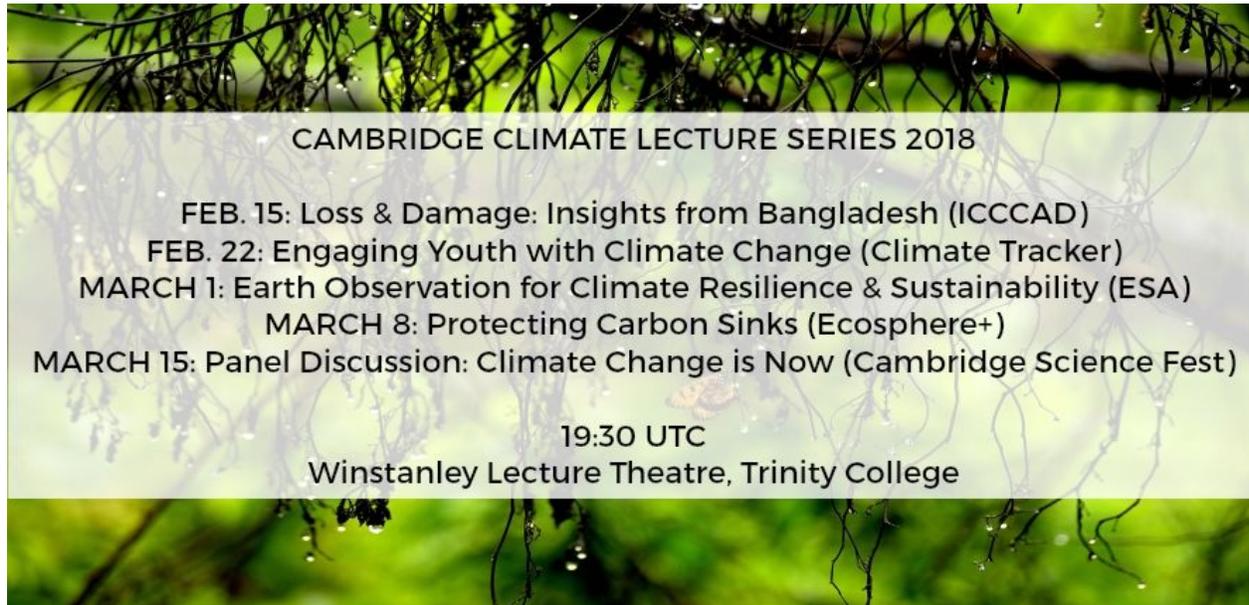


# CAMBRIDGE CLIMATE LECTURE SERIES 2018

## MEDIA KIT & PUBLICITY GUIDE



The Cambridge Climate Lecture Series



## ABOUT US

**The Cambridge Climate Lecture Series aims to dramatically increase the level of public interest and engagement on the topic of climate change, especially among youth**

Following its successful launch last year, the Cambridge Climate Lecture Series is back in 2018 with the theme "**Climate Change Is Now**". Our lecture format will feature guest speakers who will each present their take on a particular aspect of climate change within 2018's theme. There will be a strong emphasis not only on the current state of our global climate, but on what possible solutions exist and on the actions we need to take. Apart from an audience in Cambridge, England, we hope to reach out to as many as possible around the world via live-stream. There will be opportunities for both our local and online audiences to ask questions and engage with lectures through the hashtag #CCLS2018.

## STREAMING

All lectures will be live-streamed and accessible online from anywhere in the world. More information on how to live-stream will be provided directly to you as well as posted in the five Facebook events closer to the date. Please remember to use #CCLS2018 to engage with speakers on Twitter!

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## 2018 PROGRAM

February 15 - March 15, 2018

University of Cambridge

CCLS 2018 will feature five exciting events, including four lectures and one panel discussion. While we are still awaiting detailed lecture topics from speakers, we do have finalized dates, times and themes.

**List of the five events:** Climate Tracker / European Space Agency / Ecosphere+ / International Centre for Climate Change and Development / Panel discussion at the Cambridge Science Festival

### Lecture 1

**Theme:** "Loss and Damage: Insights from the front lines of Bangladesh"

**Lecturer:** Dr. Saleemul Huq, Director of International Centre for Climate Change and Development (ICCCAD), Independent University, Bangladesh

**Date:** February 15, 2018, 7:30PM UTC

**Location:** Winstanley Lecture Theatre, Trinity College, University of Cambridge

**Facebook event (RSVP):** <https://www.facebook.com/events/316409895547331/>

### Lecture 2

**Theme:** "Engaging Youth with Climate Change"

**Lecturer:** Renee Juliene Karunungan, Head of Communications at Climate Tracker

**Date:** February 22, 2018, 7:30PM UTC

**Location:** Winstanley Lecture Theatre, Trinity College, University of Cambridge

**Facebook event (RSVP):** <https://www.facebook.com/events/166164570809577/>

### Lecture 3

**Theme:** "Satellite Observations for Climate Resilience and Sustainability"

**Lecturer:** Prof. Stephen Briggs, European Space Agency / University of Cambridge

**Date:** March 1, 2018, 7:30PM UTC

**Location:** Winstanley Lecture Theatre, Trinity College, University of Cambridge

**Facebook event (RSVP):** <https://www.facebook.com/events/1903816412966206/>

### Lecture 4

**Theme:** "Protecting Carbon Sinks"

**Lecturer:** Lisa Walker, CEO of Ecosphere+

**Date:** March 8, 2018, 7:30PM UTC

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**Location:** Winstanley Lecture Theatre, Trinity College, University of Cambridge

**Facebook event (RSVP):** <https://www.facebook.com/events/539871136386413/>

## Lecture 5

### “Climate Change Is Now” Panel Discussion at the Cambridge Science Festival

**Panelists:** Sir David King (Royal Society Fellow, Foreign Secretary’s Special Representative for Climate Change, University of Cambridge); Renee Juliene Karunungan (Head of Communications at Climate Tracker); Lisa Walker (CEO of Ecosphere+)

**Moderator:** Oliver Morton (Award-Winning Science Writer and Author, Senior Editor at The Economist)

**Date:** March 15, 2018, 7:30PM UTC

**Location:** Cambridge Science Festival (more details to follow)

**Facebook event (RSVP):** <https://www.facebook.com/events/555367824796743/>

## NEW FACEBOOK GROUP: [Climate Change Youth Network](#)

We have newly set up a Facebook group for students and young professionals interested in climate change, sustainability, and the environment in general. This will be an excellent opportunity to discuss CCLS lectures with peers from anywhere in the world in real time, but we hope the group will also grow beyond that to become a real hub for environment-related events, discussions, opportunities, internships, networking etc.

**PLEASE JOIN AND INVITE ALL YOUR FRIENDS INTERESTED IN CLIMATE CHANGE!**

## MEDIA INFO

Theme: **Climate Change Is Now**

Hashtag: **#CCLS2018**

Website: [www.climateseries.com](http://www.climateseries.com)

Facebook: [www.facebook.com/climateseries](http://www.facebook.com/climateseries)

Facebook Events (**RSVP here!**): <https://www.facebook.com/climateseries/events>

Twitter: <https://twitter.com/ClimateSeries>

Instagram: <https://www.instagram.com/climateseries/>

Youtube: [https://www.youtube.com/channel/UC1H24g\\_mMgH4aKb7U08InxA](https://www.youtube.com/channel/UC1H24g_mMgH4aKb7U08InxA)

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## CLIMATE TRACKER ESSAY COMPETITION

Link: <http://climatetracker.org/climate-change-now-join-climate-tracker-lecture-cambridge-university/>

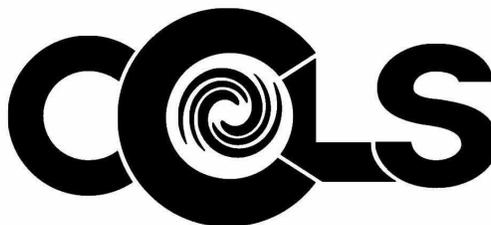
CCLS teamed up with Climate Tracker to invite all young people around the world to produce an article on our theme 'CLIMATE CHANGE IS NOW'. **The competition will open on January 15 and close on February 2.** The winner of the writing competition will speak via video or live-stream in the Climate Tracker (Lecture 2) on February 22. We will also award 5 official Cambridge University diplomas to the best writers of the competition! You can access more information by following the above link to the website. We also included a promotional image in the media appendix below. **Please feel free to advertise as you see fit!**

## THANK YOU!

From everyone on the #CCLS2018 organizing committee, thank you so much for your participation and for helping us get the word out. Shall you have any questions, please feel free to contact Nick Breeze ([nickbreeze@climateseries.com](mailto:nickbreeze@climateseries.com)) or Anaïs Voski ([alv35@cam.ac.uk](mailto:alv35@cam.ac.uk)).

## MEDIA APPENDIX / PROMOTIONAL MATERIAL

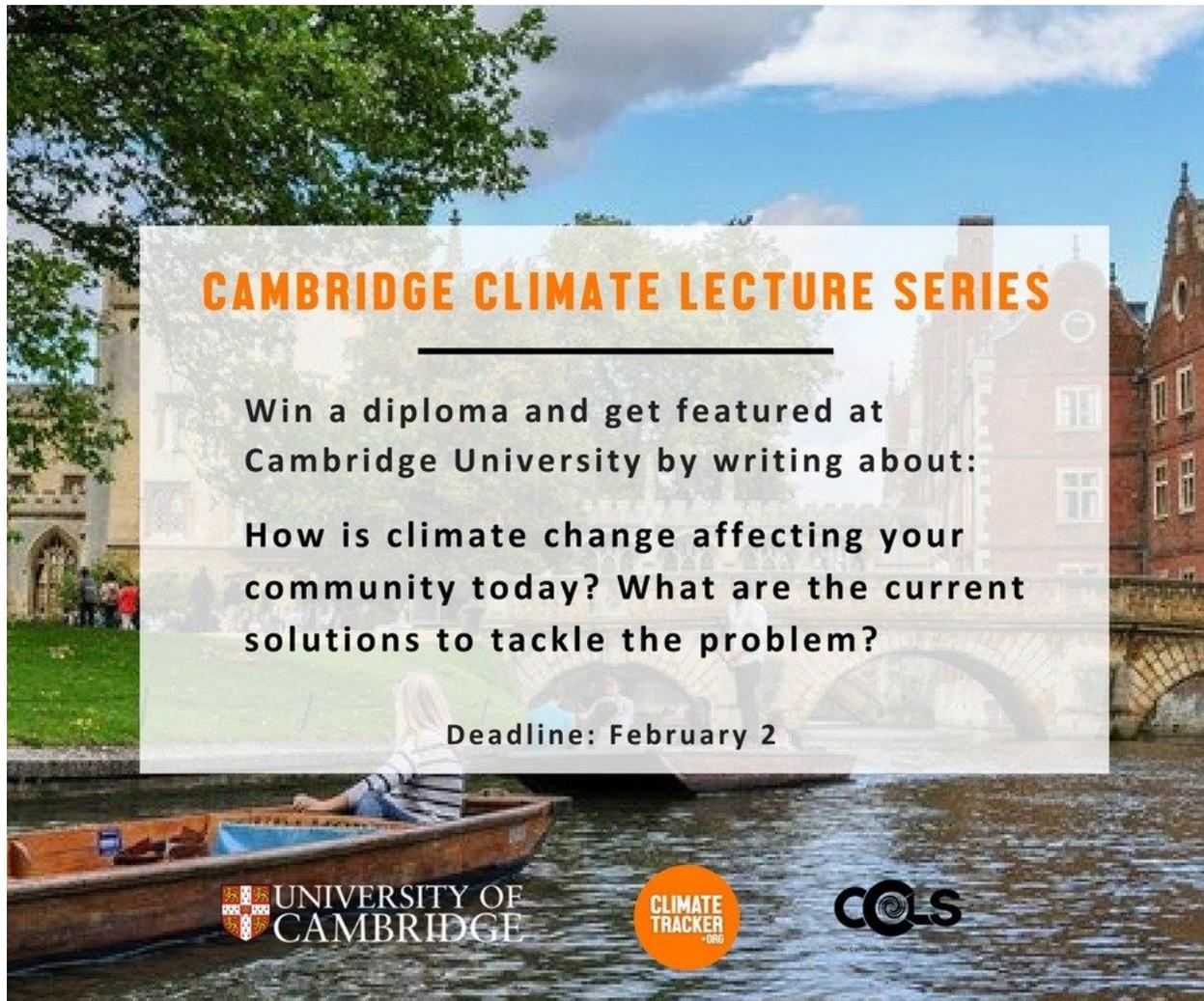
### CCLS logo



The Cambridge Climate Lecture Series

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**Climate Tracker Essay competition (only until February 2)**



**CAMBRIDGE CLIMATE LECTURE SERIES**

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Win a diploma and get featured at Cambridge University by writing about:

**How is climate change affecting your community today? What are the current solutions to tackle the problem?**

Deadline: February 2

 UNIVERSITY OF CAMBRIDGE

 CLIMATE TRACKER .ORG

 CCLS

<http://climatetracker.org/climate-change-now-join-climate-tracker-lecture-cambridge-university/>

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**Climate Change Is Now #CCLS2018 banner**



**CCLS 2018 Events banner**

